



INFORMATION

Saturday 28th July, 11am to 3pm
Woodleigh School, 485 Golf Links Road
Langwarrin South, Victoria

Why

To have fun, celebrate the arts by offering our community the opportunity to be a beanie maker, wearer or supporter, celebrate culture and community and support the Woodleigh School Community Fund.

Woodleigh School Community Fund

Woodleigh School's Community Fund promotes respect, understanding and appreciation of others within our community. It supports Woodleigh School's Community Programs and Partnerships including links with Wugubank, Ampilatwatja, Miwatj and the Sudanese Homework Club. These programs and partnerships provide valuable experiences for a wide range of students including those from local and remote communities across Australia.

Beanie Festival Background

- The Festival is based on the Alice Springs Beanie Festival which is a community-based event that began in 1997 with a 'beanie party'.

- The festival was organised to sell beanies crocheted by Aboriginal women in remote communities.
- It has grown into a fun event where Aboriginal and non-Aboriginal artists share their culture and exhibit together.
- The festival is unique because of the incredible amount of community participation and the unique ties with local Aboriginal organisations.
- The festival's aims have always been to develop Aboriginal women's textiles, promote women's culture and the beanie as a regional art form, as well as promote handmade textile arts.
- *"Hand-made beanies have long been valued in Central Australia. They are often colourful and individual in pattern and style. Everyone, no matter who they are, needs a beanie to enjoy the outdoors during our crisp, cold winter nights. Centralian craftspeople from remote areas and Alice Springs have taken up the challenge to raise beanie making into a distinctive regional art form. Beanies can be given distinguishing characteristics and decorated with seeds, various fibres and embellishments. There is no limit to the shapes, textures, colours and patterns that are evolving. They are ideal for the tourist market, being light and inexpensive."*
Quote from the Alice Springs Beanie Festival.

Woodleigh Beanie Festival

There will be beanies for sale, exhibitions, demonstrations, workshops, yarn bombing, indigenous activities, live music, food and drinks. There will be a small entry fee to attend the Festival and some activities will have a cost involved.

Everyone is welcome to make beanies for the Woodleigh Beanie Festival!

Our beanie definition includes any beanie that is wearable, provides some warmth and is a handmade original!

There are two exhibitions at the Beanie Festival:

1. Beanie Central
2. Beanie Competition Exhibition

You can enter either or both of these exhibitions.

Unit 3 Activities Unit Participants

The Woodleigh School students who participated in the Unit 3 Activities Units 'Beanie Festival event management', 'Knit a beanie' or 'Learn to dry felt' may enter the Competition Exhibition and are not required to sell their beanie (unless they want to of course!). The entry fee will be waived for these groups.

Beanie Central

- Beanie Central is where 100s of handmade beanies of all shapes, colours and sizes will come together in one outrageous informal display. All beanies here must be for sale. The general public will arrive en masse to see your works, try them on, fight each other for their favourite and walk away with armfuls of fabulous headgear!
- Prices range from \$5-\$120 (you price your own work).
- There is no entry fee, but we will take a 30% commission from the sale price if the beanie sells. You are most welcome to donate your entire asking price!
- You need to fill out an entry form and place an identifying tag on each beanie.
- Beanies must be received at the PO Box by Friday 20th July 2018. Beanies can also be delivered to Woodleigh School reception in Langwarrin South by Friday 20th July 2018.
- Please read the entry form closely.

Beanie Competition Exhibition

- Beanies entered into the Competition Exhibition must be artistically presented. These beanies will be formally exhibited and will be placed on hat stands or plinths to highlight each work. Everyone is encouraged to have a go and let their imagination go wild, explore different textiles and techniques.
- All beanies entered into the Competition Exhibition will be judged within the 12 different categories.
- Beanie makers may enter one or two beanies in this exhibition (at least one of the beanies must be for sale).
- There is a \$20 entry fee per beanie (\$10 for students) and we will take a 50% commission from the sale price if the beanie sells. You are most welcome to donate your entire asking price!
- You need to fill out an entry form and place an identifying tag on each beanie.
- Beanies must be received at the PO Box by Friday 20th July 2018. Beanies can also be delivered to Woodleigh School reception in Langwarrin South by Friday 20th July 2018.
- Please read the entry form closely.

Leftover Beanies

All beanie makers have the choice of either:

- a. Having their unsold beanies returned to them at their expense.
- b. Donating their unsold beanies to the Ampilatwatja community. Some beanies may also be donated to a local charity of Woodleigh School's choice.

Volunteering, Donating, Sponsoring and Advertising

The success of the Beanie Festival depends on the efforts of many. Please let us know if you can assist in any way, whether volunteering your time on the day, donating goods or services, sponsoring the event or advertising in the program. No contribution is too small.

For advice, encouragement, volunteering or further information

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